

# Trade Policy Uncertainty and Optimal Monetary Policy

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*Disclaimer: The views expressed herein are ours and are not necessarily those of the Bank of Canada.*

# Trade policy has become a prominent source of macroeconomic risk



## Key Questions

- How does trade policy uncertainty transmit through the economy, and how does monetary policy affect this transmission?
- What is the optimal monetary policy response to trade policy uncertainty?

Existing work on uncertainty shocks typically relies on numerical simulations  
⇒ limited analytical characterization of transmission and optimal policy

# This Paper

Analytically characterize the transmission of export-tariff uncertainty shocks in SOE:

1. **Closed-form IRFs** with two expectation wedges: **NKPC** vs **UIP**
  - opposing effects on output: can be either expansionary or contractionary
  - same direction on inflation: large deflationary impacts

# This Paper

Analytically characterize the transmission of export-tariff uncertainty shocks in SOE:

1. **Closed-form IRFs** with two expectation wedges: **NKPC** vs **UIP**
  - opposing effects on output: can be either expansionary or contractionary
  - same direction on inflation: large deflationary impacts
2. **Ramsey optimal policy** (complete markets):
  - strict PPI inflation targeting is optimal
  - at optimal policy, no real impact of uncertainty shocks

**Implication:** Monetary policy plays a central role in shaping the transmission of tariff uncertainty shocks

## Model: SOE NK with Tariff Stochastic Volatility

**Small open-economy New Keynesian model** (*a la* Galí & Monacelli 2005)

- Rotemberg price adjustment costs, producer currency pricing
- Complete international asset markets (incomplete markets as extension)
- Efficient steady state (subsidy offsets level markup; no level tariff)
- Monetary policy: Taylor rule with PPI inflation ( $r_t = \phi_\pi \pi_t + \phi_y y_t$ ), or Ramsey

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### Export tariff $\tau_t$ with **stochastic volatility** $\sigma_{T,t}$

$$\tau_t = \rho_\tau \tau_{t-1} + e^{\sigma_{T,t-1}} \varepsilon_{\tau,t}$$

$$\sigma_{T,t} = \rho_\sigma \sigma_{T,t-1} + \varepsilon_{\sigma,t}$$

- Uncertainty shock  $\varepsilon_{\sigma,t}$  moves future  $\sigma_{T,t}$ , while keeping the level fixed ( $\varepsilon_{\tau,t} = 0$ )

## Minimal 2-equation System

- Equilibrium collapses to two forward-looking equations in PPI inflation  $\pi_t$  and the terms of trade  $q_t$  ( $\uparrow$  means real depreciation)
- Tariff-volatility  $\sigma_{T,t}$  affects the economy through two high-order expectation wedges:

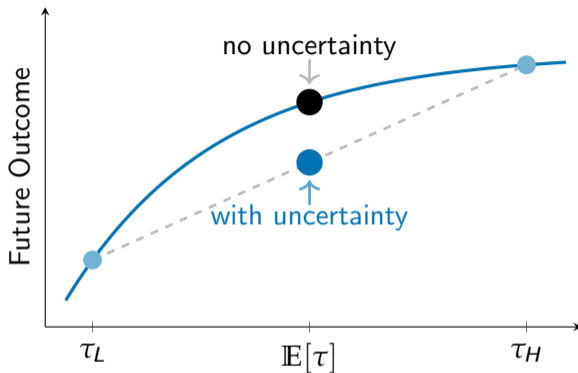
$$\begin{aligned}\pi_t &= \kappa_{mc} mc_t(q_t) + \beta \mathbb{E}_t[\pi_{t+1}] + \Delta_t^{NK} + O(4) \\ r_t(\pi_t, q_t) &= \mathbb{E}_t[(q_{t+1} - q_t) + \pi_{t+1}] + \Delta_t^{UIP} + O(4)\end{aligned}$$

where

$$\Delta_t^{NK} = u^{NK} \sigma_{T,t} + O(4), \quad \Delta_t^{UIP} = u^{UIP} \sigma_{T,t} + O(4)$$

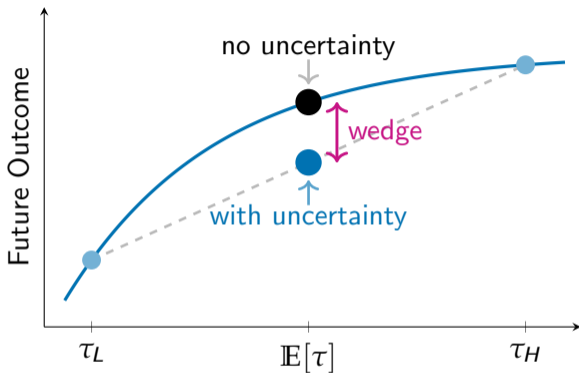
Lemma 1

## Intuition: Why Wedges Arise and What They Depend On



- The sign of the wedge depends on how the outcome variable (e.g. inflation) co-moves with tariff **level** states (e.g. whether it is convex or concave)

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# Pricing Wedge $u^{NK}$

How does tariff risk affect pricing incentives?

$$u^{NK} \propto \underbrace{3A_{\pi}^2}_{\text{Rotemberg cost} > 0} + \underbrace{2A_{\pi}s}_{\text{Covariance} < 0} + \underbrace{B_{\pi}}_{\text{Curvature} < 0}$$

where

- $A_{\pi} > 0$  and  $B_{\pi} < 0$  govern the response of inflation to a tariff **level** shock:

$$\pi_t = A_{\pi}\tau_t + \frac{1}{2}B_{\pi}\tau_t^2$$

- $A_{\pi}s$  captures how inflation co-varies with discount factor  $s$

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**Intuition:**

- Risk creates inflation dispersion, raising expected adjustment costs

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## Intuition:

- Captures how firms weigh different tariff states
- Low tariffs mean high sales, so price deviations matter more there  $\Rightarrow$  higher weight
- Low-tariff states are low price states; higher weight puts downward pressure on prices
- Concavity ( $B_{\pi} < 0$ ) reinforces this

# UIP / Risk-Premium Wedge $u^{UIP}$

How does tariff risk affect exchange rates?

$$u^{UIP} \propto \underbrace{-(A_\pi + A_q)^2}_{\text{Variance} < 0} + \underbrace{(B_\pi + B_q)}_{\text{Curvature} < 0}$$

where  $(A_\pi, B_\pi)$  and  $(A_q, B_q)$  govern the responses of inflation and the terms of trade to tariff **level** shocks:

$$\pi_t = A_\pi \tau_t + \frac{1}{2} B_\pi \tau_t^2 \quad \text{and} \quad q_t = A_q \tau_t + \frac{1}{2} B_q \tau_t^2$$

## Intuition:

- ⇒ Tariff risk increases uncertainty about future exchange rates
- ⇒ Foreign-currency assets become riskier in home-currency terms
- ⇒ Appreciation of home currency today to raise expected return

## Closed-Form Uncertainty Responses

IRFs to tariff uncertainty shock:

$$\pi_t = \rho_\sigma^t \chi_\pi, \quad q_t = \rho_\sigma^t \chi_q, \quad y_t = \theta_q q_t,$$

where  $\rho_\sigma$  is persistence of uncertainty shock and

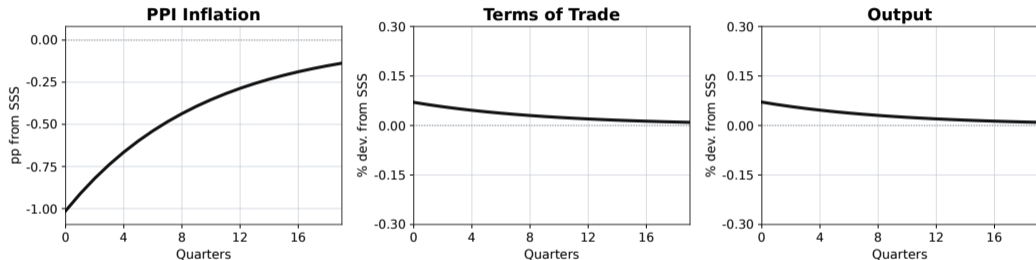
$$\chi_\pi \propto \overbrace{(\phi_y \theta_q + 1 - \rho_\sigma) u^{NK}}^{(-)} + \overbrace{\tilde{\kappa} u^{UIP}}^{(-)} \quad \chi_q \propto \overbrace{-(\phi_\pi - \rho_\sigma) u^{NK}}^{(+)} + \overbrace{(1 - \beta \rho_\sigma) u^{UIP}}^{(-)}$$

- $\theta_q \approx 1$  under baseline calibration
- $\phi_\pi$  and  $\phi_y$  are Taylor rule parameters for inflation and output

# Responses to Export Tariff Uncertainty

Shock: doubling tariff volatility

— Baseline    - - - NK only ( $u^{UIP} = 0$ )    - · - · UIP only ( $u^{NK} = 0$ )

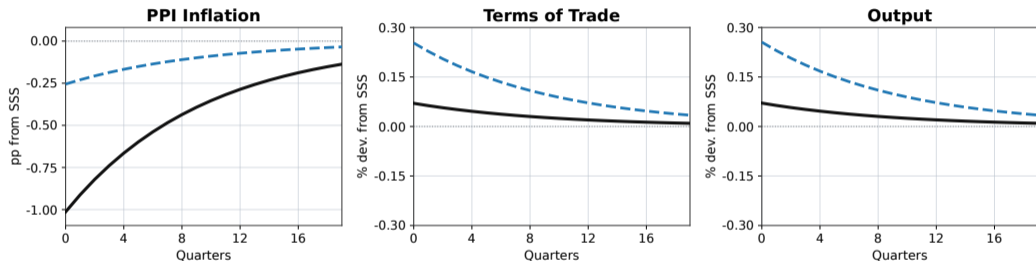


- Large deflationary effects, but small impacts on terms of trade and output

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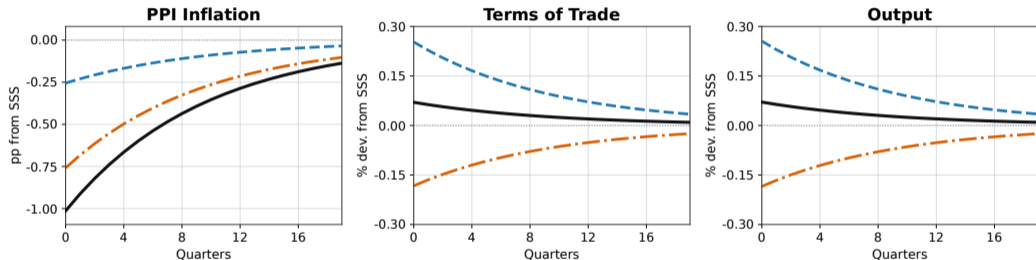


- **NKPC-only:** deflation triggers easing, real depreciation and higher output

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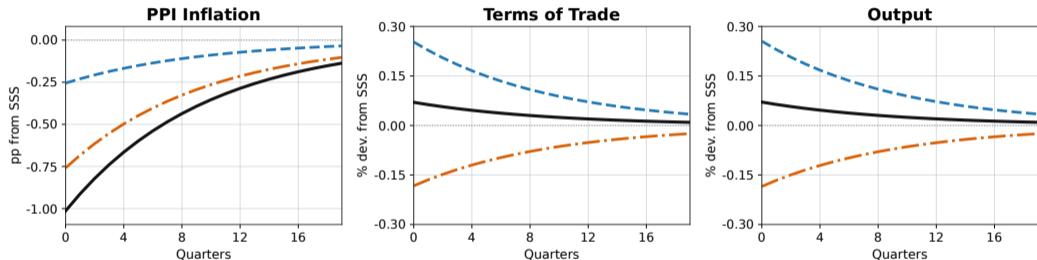


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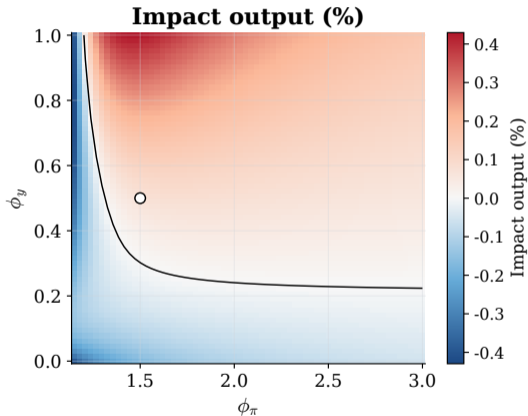
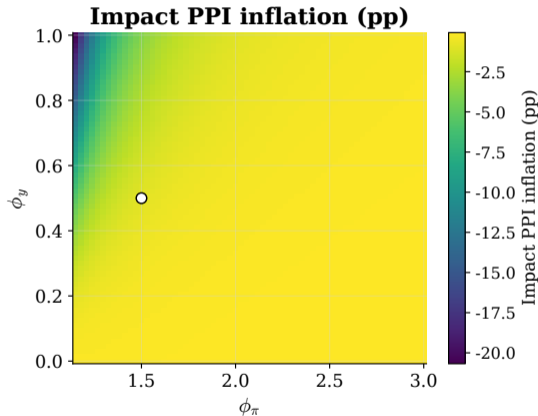
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- **NKPC-only:** deflation triggers easing, real depreciation and higher output
- **UIP-only:** asset-pricing effects drive appreciation and lower output
- **Together:** both channels are deflationary, but they offset on the real side

# Uncertainty shocks can be expansionary or contractionary depending on monetary policy



- Contractionary when monetary policy looks through uncertainty shocks (low  $\phi_\pi$  or  $\phi_y$ )

# Optimal Ramsey Policy

## Divine coincidence for tariff uncertainty

Under standard assumptions in the literature:

(i) complete markets, (ii) producer currency pricing, (iii) efficient steady state

We show that, in response to an export-tariff volatility shock:

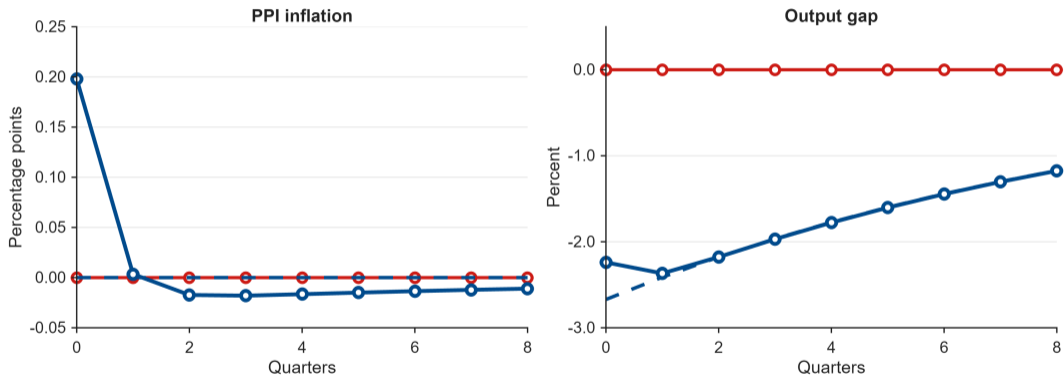
- (1) the flexible price allocation is efficient
- (2) **strict PPI inflation targeting** is Ramsey optimal
- (3) at the optimal policy, real allocations are unchanged to third order

- Benchmark flexible-price allocation depends on tariff *levels*, not volatility
- Strict PPI inflation targeting fully stabilizes current and future prices  $\pi_t = 0$ , which eliminates price-adjustment frictions and hence output gap  $\tilde{y}_t = 0$

# Optimal policy differs for tariff level and uncertainty shocks

Responses to a 10% export-tariff increase versus a doubling of tariff uncertainty

○—○ Uncertainty (Optimal=PPI targeting)    ○—○ Level (Optimal)    - - - Level (PPI targeting)



- For level shock, optimal policy is more expansionary than PPI targeting
- When both shocks are active  $\Rightarrow$  level-uncertainty policy trade-off

# Conclusion

Study the transmission of export-tariff uncertainty shocks in SOE:

1. **Two-wedge system:** NKPC + UIP pin down uncertainty IRFs  
⇒ small output effects but large deflationary impacts
2. **Optimal policy:** Complete markets ⇒ strict PPI targeting  
⇒ trade-off in stabilizing level vs uncertainty shocks

**Implication:** Monetary policy plays a central role in shaping the transmission of tariff uncertainty shocks

# Appendix

## A1: Baseline Calibration

Parameter	Description	Value
$\beta$	Discount factor	0.99
$\sigma$	Risk aversion	2
$\varphi$	Inverse Frisch elasticity	1
$\alpha$	Import share (openness)	0.30
$\gamma$	Trade elasticity (Armington)	1.5
$\varepsilon$	Elasticity of substitution	10
$\kappa$	Rotemberg adjustment cost	40
$\phi_\pi$	Taylor rule: inflation	1.5
$\phi_y$	Taylor rule: output gap	0.5
$\rho_\tau$	Tariff persistence	0.9
$\bar{\sigma}_\tau$	Steady-state tariff volatility	0.10
$\rho_\sigma$	Volatility persistence	0.9
$\eta_\sigma$	Volatility shock size	$\log 2 \approx 0.693$

## A2: Key Equilibrium Conditions

$$\text{NKPC: } \kappa(\Pi_{H,t} - 1)\Pi_{H,t} = (\varepsilon - 1)(mc_t - 1) + \beta\kappa \mathbb{E}_t \left[ \frac{C_{t+1}^{-\sigma}}{C_t^{-\sigma}} (\Pi_{H,t+1} - 1)\Pi_{H,t+1} \frac{Y_{t+1}}{Y_t} \right]$$

$$\text{UIP: } \mathbb{E}_t \left[ \beta \frac{C_{t+1}^{-\sigma}}{C_t^{-\sigma}} \frac{Q_t}{Q_{t+1}} \frac{1 + r_t}{1 + \pi_{C,t+1}} \right] = 1$$

$$\text{Taylor: } 1 + r_t = \beta^{-1}(1 + \pi_{H,t})^{\phi_\pi} \left( \frac{Y_t}{Y_{SS}} \right)^{\phi_y}$$

$$\text{Tariff SV: } \tau_t = \rho_\tau \tau_{t-1} + \bar{\sigma}_\tau e^{\sigma_\tau, t-1} \varepsilon_{\tau, t}, \quad \sigma_{T, t} = \rho_\sigma \sigma_{T, t-1} + \eta_\sigma \varepsilon_{\sigma, t}$$

## Lemma 1: Exact Nonlinear $2 \times 2$ System

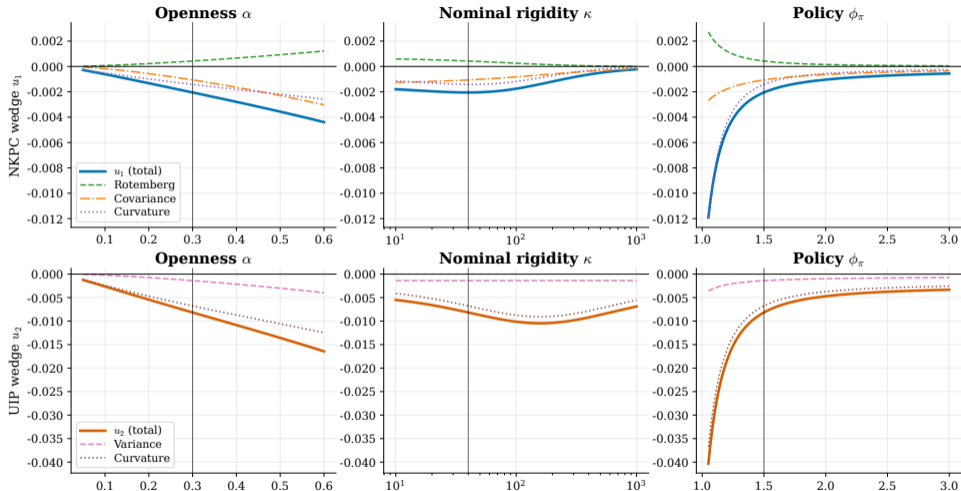
Under CM + PCP + risk sharing, equilibrium reduces to two equations in  $(\Pi_{H,t}, Q_t)$ :

$$\kappa(\Pi_{H,t} - 1)\Pi_{H,t} = (\epsilon - 1)(mc_t - 1) + \beta\kappa\mathbb{E}_t \left[ (\Pi_{H,t+1} - 1)\Pi_{H,t+1} \frac{Y_{t+1}}{Y_t} \frac{Q_t}{Q_{t+1}} \right]$$

$$1 = \Pi_{H,t}^{\phi_\pi} \left( \frac{Y_t}{\bar{Y}} \right)^{\phi_y} e^{\psi_t} \mathbb{E}_t \left[ \frac{Q_t}{Q_{t+1} \Pi_{H,t+1}} \right]$$

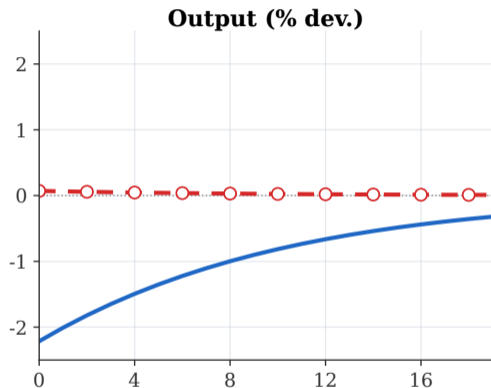
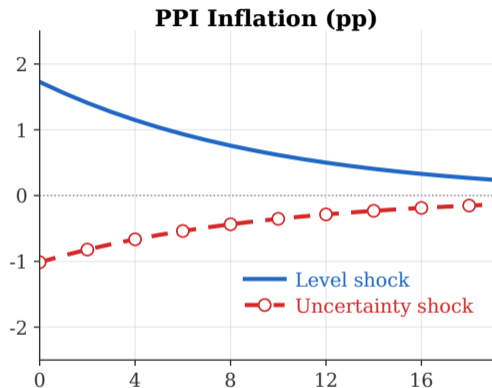
- Output and marginal cost are **static functions** of  $(\Pi_{H,t}, Q_t, \tau_t)$
- Risk sharing:  $C_t = (G_t/Q_t)^{-1/\sigma}$  eliminates Euler equation

# Wedge Component Sensitivity



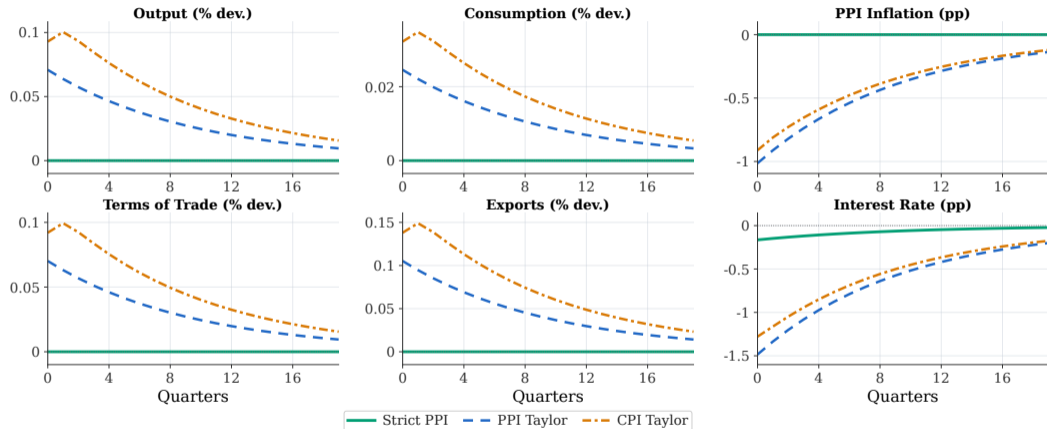
# Opposite Effects of Level vs Uncertainty Shocks

Responses to a 10% rise in export tariffs versus a doubling of tariff uncertainty



- Uncertainty can dampen the effects of level shocks

# Responses to Tariff Uncertainty Shock under Alternative MP Rules



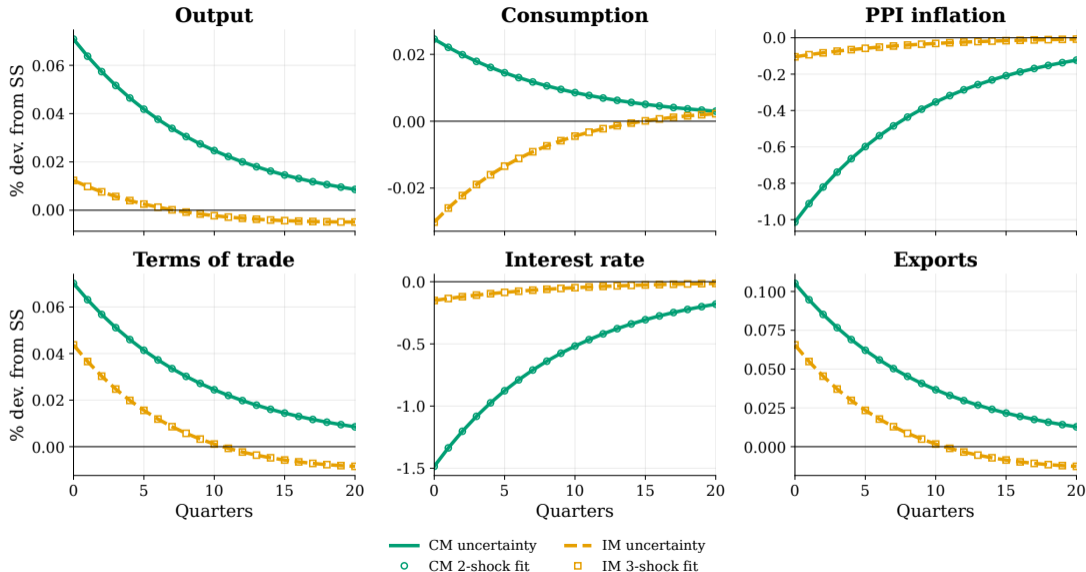
## Incomplete Markets: Precautionary-savings Channel

Without risk sharing, the Euler equation gives rise to the *precautionary-savings channel*:

$$\hat{c}_t = \mathbb{E}_t[\hat{c}_{t+1}] - \frac{1}{\sigma}(\hat{r}_t - \mathbb{E}_t[\hat{\pi}_{C,t+1}]) - \frac{1}{\sigma}\tilde{\Delta}_t^E + O(4)$$

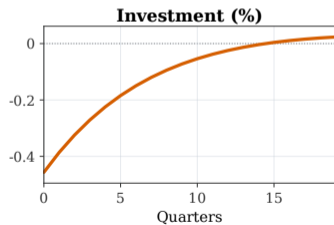
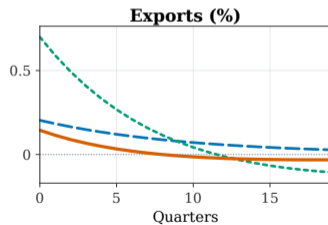
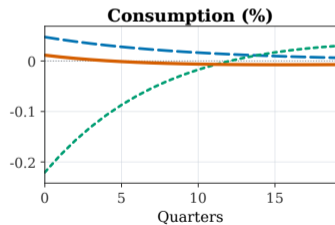
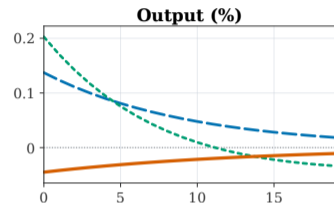
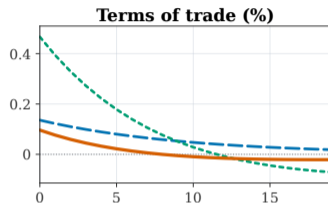
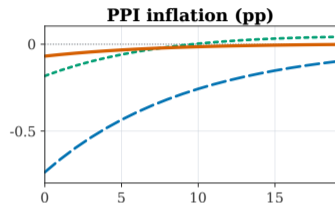
- Euler/Jensen wedge:  $\tilde{\Delta}_t^E \propto \bar{\sigma}_\tau^2(e^{2\sigma\tau,t} - 1)$
- 3×3 system: NKPC + UIP + Euler
- Divine coincidence **breaks**: PPI targeting  $\not\Rightarrow \tilde{y}_t = 0$  generically

# Responses to Uncertainty Shocks: CM vs IM



# Incomplete Markets with Investment

--- CM no investment (baseline)    -.- IM no investment    — IM + investment



# LCP Extension: Policy Comparison

— PCP: strict PPI    - - LCP: strict PPI    — PCP: PPI Taylor    - - LCP: PPI Taylor

